

Roll No.

BBA-403(N)

B. B. A. (Fourth Semester)
EXAMINATION, May, 2013

(New Course)

Paper Third

PRODUCTION MANAGEMENT

Time : Three Hours }

| Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.
Provide diagrams wherever necessary.

1. Explain the nature and scope of Production Management. Describe the inter-relationship among Production, Finance and Marketing. What are the social and environmental responsibilities of a Production Manager ?

Or

Describe the concept of Manufacturing system. Explain the types of manufacturing system.

2. Write down the objectives, importance and procedure of Production Planning and Control.

Or

Write a note on product design and development.

3. How are plant location decisions taken ? Discuss the importance of plant location decision in operations planning.

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Or

Define plant layout concept. Elaborate the types of layout with suitable diagram and examples.

4. What do you mean by inventory control ? Explain the objectives and advantages of inventory control.

Or

Write short notes on any *two* of the following :

- (i) Scope of Material Management
 - (ii) ABC analysis of inventory control
 - (iii) Disposal of surplus material
5. Write short notes on the following :
- (i) Total Quality Management (TQM)
 - (ii) Statistical Quality Control (SQC)

Or

Write short notes on the following :

- (i) Quality Circles
- (ii) JIT (Just in Time)